

plannin vs Competitors

Plannin

Competitors

Lifetime commission.

Earn on bookings made within 2 days, 2 weeks, or even 2 months—no limited cookie window.

Not

Limited cookie windows.

Transparent 5% commission.

Earn 5% of the booking subtotal on every transaction, every time.

Not

Vague, unclear earnings.

Customizable script tool.

Choose from basic text links, to advanced features like a custom search bar and list feature.

Not

Rigid, one-size-fits-all links.

Established travel brand partnerships.

Plannin properties and experiences come from Booking.com, Priceline, Agoda, and GetYourGuide Plus, an Expedia leave-behind tab ensures you capture more bookings when your audience can't find exactly what they're looking for on Plannin.

Not

Limited inventory from smaller or single-source providers.

Exclusive member deals of up to 40% off.

With a (free) Plannin account, your audience unlocks exclusive member deals of up to 40% off, increasing booking rates.

Not

Public rates with no special discounts or perks.

Ongoing marketing to your audience.

We're your partner, not your competitor. Once your audience creates a Plannin account, we keep them engaged through email marketing and promotions — bringing them back to book again and helping you earn more.

Not

Single-earning, one-time bookings.

Commissions, analytics, and bookings all in one place.

We're a one-stop shop where you can build your entire business.

Not

Scattered tracking, booking, and commission data across multiple platforms.

Customer service from real people.

We deliver quick, helpful support from real team members, ensuring your audience gets the best booking experience.

Not

Impersonal, slow service from large travel brands.